

PERRY ELLIS INTERNATIONAL, INC.

POLICY STATEMENT ON HEDGING AND PLEDGING OF COMPANY SECURITIES

The Board of Director (the “Board”) of Perry Ellis International, Inc., a Florida corporation (the “Company”), has adopted the following Policy Statement regarding the Hedging and Pledging of the Company’s securities by Covered Persons (as defined below). For purposes of this Policy Statement, “Covered Persons” means all of the following: the members of the Board, any person acting as a Board observer, the Company’s executive officers, and such other employees identified from time by the Board.

Hedging Transactions.

Investing in Company securities provides an opportunity to share in the future growth of the Company. Investment in the Company and sharing in the growth of the Company, however, does not mean short-range speculation based on fluctuations in the market. These activities may put the personal gain of an individual in conflict with the best interests of the Company and its shareholders. Consequently, Covered Persons are prohibited from trading on an exchange in puts, calls and other derivative securities (including, without limitation, options, collars, forward contracts or swaps) of the Company. Anyone may, of course, exercise options and other equity based awards granted to them by the Company and, subject to the restrictions discussed in this policy and other applicable Company policies and any governing plans, arrangements or agreements which apply to such options or other equity based awards, sell shares acquired through the exercise of options or other equity based awards.

Margin Accounts and Pledges

Securities held in a margin account may be sold by the broker without the customer’s consent if the customer fails to meet a margin call. Similarly, securities pledged (or hypothecated) as collateral for a loan may be sold in foreclosure if the borrower defaults on the loan or, in many instances, if the value of the collateral falls. Such a margin sale or foreclosure sale could occur at a time when the Covered Person is aware of material nonpublic information or otherwise is not permitted to trade in the Company’s securities. Accordingly, unless prior approval is received from the Governance Committee, Covered Persons are prohibited from holding Company securities in a margin account or from pledging Company securities as collateral for a loan.

Such prior approval may be granted by the Governance Committee to a Covered Person who desires to use Company securities as collateral for a loan at a time he or she is unaware of material nonpublic information, and demonstrates the financial ability to repay the loan without resort to such pledged Company securities. In addition, securities margined or pledged as of the date we adopted this policy may continue to be margined or pledged under existing or replacement arrangements.

In determining whether the individual has successfully demonstrated such financial ability, the Governance Committee will consider the size of the margin or pledge relative to the individual’s other holdings, both direct and indirect, and the Company’s shares outstanding; and the risk of foreclosure given the nature of the transaction for which approval is being sought.

Any Covered Person who wishes to pledge Company securities as collateral for a loan must submit a request for approval to the General Counsel for forwarding to the Governance Committee well in advance of the proposed execution of documents evidencing the proposed pledge.